

# **Aite Group AIM Study Finds Axioma Excels as a Market-Leading Risk Solutions Provider**

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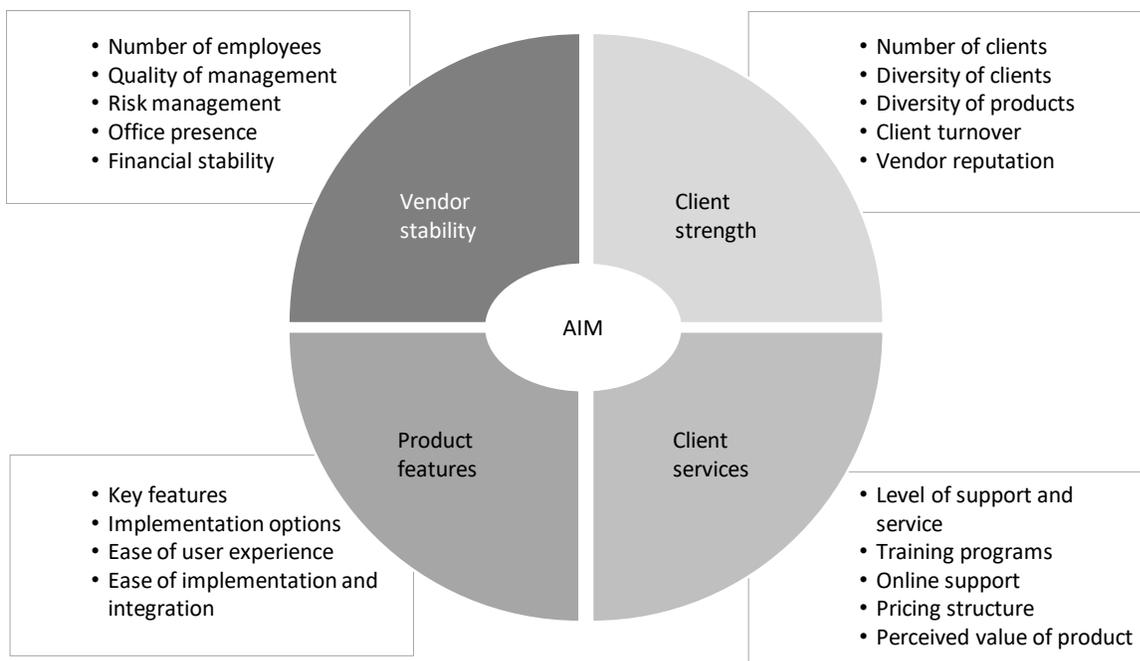
## AIM INTRODUCED

The Aite Impact Matrix (AIM) is a comprehensive proprietary vendor evaluation process designed to provide a holistic analysis of participating vendors and identify market leaders in each evaluated vendor market. By incorporating many aspects of a vendor’s essential characteristics for success and growth, including financial and client stability, product features, and customer service, the AIM provides an actionable guide for market participants looking for viable third-party vendor solutions and services.<sup>1</sup>

## AIM COMPONENTS

The AIM is composed of four key components: vendor stability, client strength, product features, and client services. Examples of the criteria that could be included in each component are listed in the figure below (Figure 1).

**Figure 1: AIM Key Components**



Source: Aite Group

## AXIOMA ACHIEVES BEST-OF-BREED STATUS

Axioma Risk is used mainly by buy-side clients such as hedge funds and traditional asset managers, which rely on the company’s best-of-breed models and slick technology for tailored risk management needs. Leveraging the four components of vendor stability, client strength,

1. See Aite Group’s *Aite Impact Matrix (AIM) In-Depth Vendor Evaluation Framework*

product features, and client services, Axioma has been identified as a market-leading vendor along the lines of vendor strength and product performance as shown by Figure 2.

Axioma scored very well across the four key components of AIM, resulting in a vendor strength score of 93% and a product performance score of 90%.

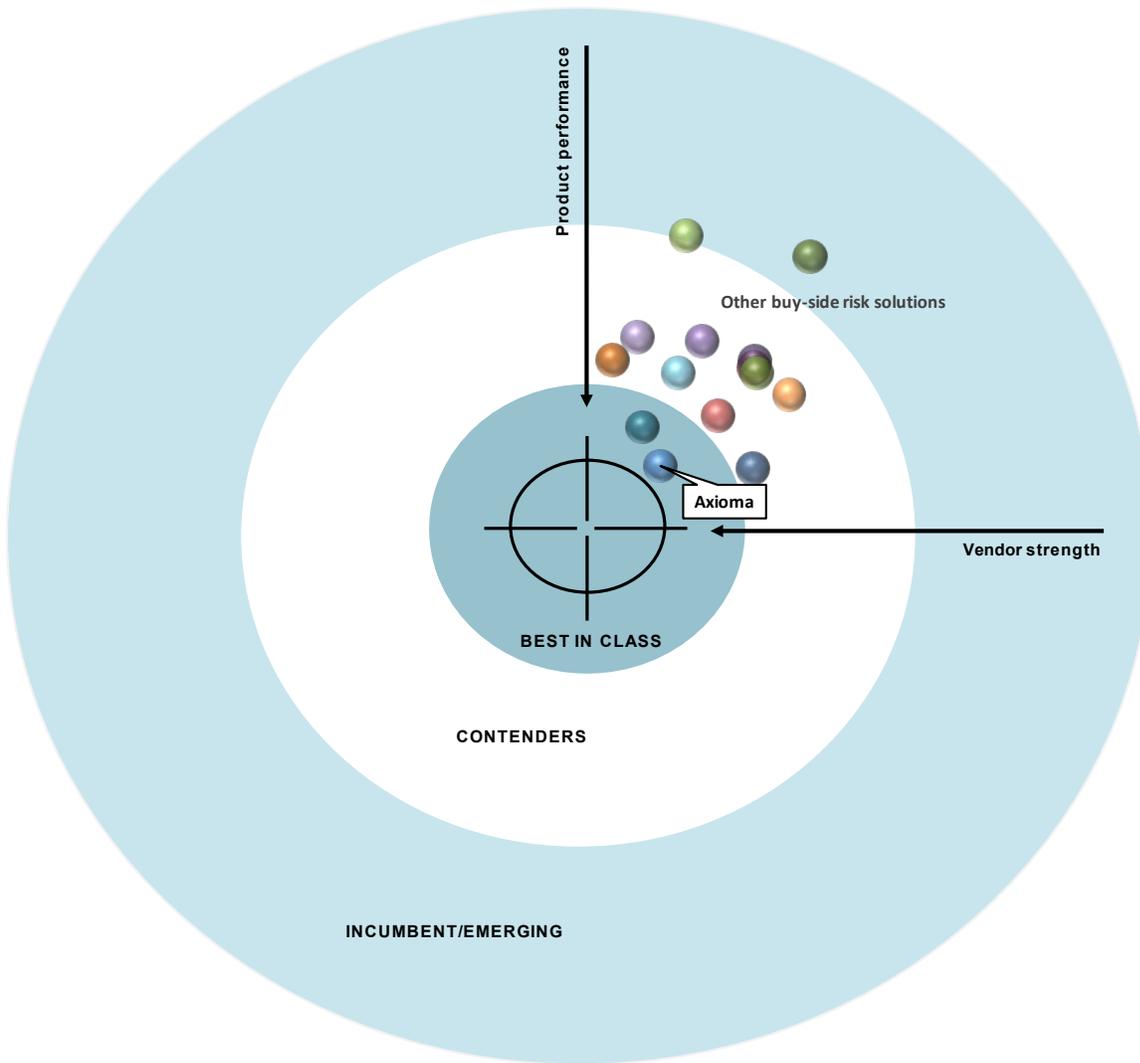
**Vendor strength: 93%**

Combining the scores from the vendor stability and client strength, this criterion measures the vendor's overall long-term business viability as a product and service provider. While Axioma has been in the portfolio solutions space for 20 years, the addition of Axioma Risk in 2013 has brought the modern technological edge of cloud-native scalability and speed to the firm's arsenal of solutions. A significant global presence and consistently strong revenue to support product development gives Axioma high vendor stability marks (91%). Additionally, a large diverse and established client base places Axioma with the top of the pack when it comes to the client strength measure (96%).

**Product performance: 90%**

Combining the scores from the product features and client service components, this criterion measures the product's ability to deliver key functionality and support. Axioma Risk is directly accessed through a web-based browser, although many clients engage the risk engine through a nightly batch process. Axioma achieved one of the highest scores for client service (85%) – the toughest area to score well in – given the firm's high degree of support, timeliness and attention to client needs. Turning to the product features measure, Axioma has its roots firmly planted in the equity asset class—where buy-side firms have indicated it offers a best-of-breed risk model and attribution solution. However, Axioma Risk includes evolving coverage across the multi-asset class space. Taken together, its product features score well against other vendors (94%).

**Figure 2: Buy-Side Risk System AIM**



Source: Aite Group

## ABOUT AITE GROUP

Aite Group is a global research and advisory firm delivering comprehensive, actionable advice on business, technology, and regulatory issues and their impact on the financial services industry. With expertise in banking, payments, insurance, wealth management, and the capital markets, we guide financial institutions, technology providers, and consulting firms worldwide. We partner with our clients, revealing their blind spots and delivering insights to make their businesses smarter and stronger. Visit us on the [web](#) and connect with us on [Twitter](#) and [LinkedIn](#).

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