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Notes on Qontigo’s quadrant positioning

Qontigo was positioned as a ‘best-of-breed’ provider - the following sections summarize the analysis that supported that positioning.

Completeness of offering

- Qontigo’s offering is characterized by focused functionality, as well as advanced capabilities in market data (and supporting details), data architecture and analytical models. The offering was also built as a cloud solution, facilitating its integration and providing a key differentiator.

- Analytical models are Qontigo’s strongest capability - its analytics are among the most advanced in the fixed-income market.

- The company’s new Axioma Granular Fixed Income Risk Model includes innovative issuer and sector spread curves for debt, enhancing the quality and coverage of its analysis.

Market potential

- As a best-of-breed provider, Qontigo has captured significant market share in its chosen markets. Its growing client base, sales and marketing execution, and clear strategy for sustainable, profitable growth also contributed to its score.

- The company has a demonstrable track record of R&D investment. Highlighting this is its release of a next-generation fixed-income and multi-asset model built on a new methodology for issuer-specific and industry-sector risk factor curves.

- The above achievements have been noticed by Deutsche Börse, which has since acquired Axioma, further enhancing the vendor’s growth strategy, financials and business model. Axioma was combined with STOXX and DAX to create Qontigo, now part of Deutsche Borse Group. The company also recently entered a strategic partnership with Charles River.